



## Inc Dot standard pull-up banner template

Please note these important instructions if you are making your own artwork.

The 'actual' cut size of the banner is 850mm wide by 2100mm deep BUT - as we cannot print to the edge of any media we print wider than we need then trim off 3mm all round. So - if you were creating artwork; make it 856mm x 2106mm and we will do the rest.

ALSO - the bottom 150mm is a zone which is taken up with the mechanism of the roller so it is best practice not to put anything important in this area. You can, of course, have images or colour going there so long as you realise it might not get seen.

The area marked in pink is the area where you should avoid putting important information (a 'border') and the green area is the 'safe zone'.

The tiny marks in the corners of this pdf are for us to know where to cut the final print.

All images should be as high in definition as possible. This means 300dpi and as near to finished size (in image format) as possible. If you are unsure - zoom in on your software until it looks about actual size: that's what you'll get. Bigger is better

All colours need to be set to CMYK, because if you provide images (or text) set in screen colours (RGB) the final outcome might not be to your expectations.

And finally - we will of course provide a proof and advise on any issues before printing.